

This is a vision . . . from a cadre of San Jose community builders and Downtown advocates to show how true urban densities could transform a section of our Guadalupe River Park & Gardens into a regional destination teaming with new life, recreational activities, public plazas, retail shopping, resturants, hotels, office buildings, and residential towers. The story brings awareness and support of the Guadalupe River Park Conservancy's mission to "see an active, iconic, world-class central park with gardens, trails where natives and visitors alike can enjoy open spaces and natural habitats . . . hubs for social interation retreats from urban life . . . a living centerpeice for a thriving San Jose." Imagine the possibilities if we can leverage densities along the perimeter of the park to fund the revitalization of our green space, a true public-private partnership.

SWENSON







THE DISTRICT @ The Guadalupe River Walk

San Jose is in the midst of its urban renaissance — a transition from suburban community to urban oasis. With Diridon Station poised to be the largest transportation hub in the Western United States, and with Google's plans to bring up to 20,000 employees to the immediate vicinity, the Guadalupe River Park & Gardens is a strategic component of this new paradigm.

The District (DI-ridon ST-ation RICT) is the reinvention of the city owned park land bounded by West Santa Clara Street, Autumn Parkway, West Julian Street and Highway 87.

The District creates an activated central park for all to enjoy.

The Guadalupe River Park in the Diridon Station Area



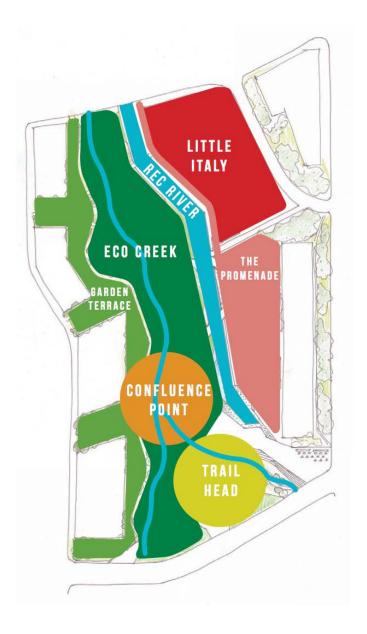


THE PARK REIMAGINED

We Partnered with CMG Landscape
Architecture to assess the current park
landscape. Their goal is to create cohesive
and focused environment that maintains
the natural aspect of the existing park
while providing urban ammenities

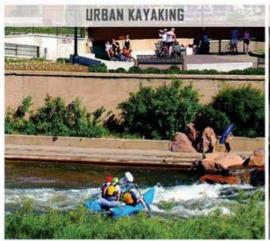
The built environment from Studio Current and Mayberry Workshop takes into careful consideration the importance of maintaining the natural environment as well as creating accessible, usable and inspiring places to gather.

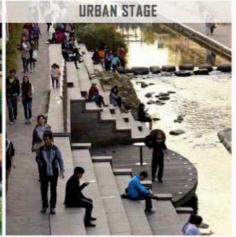
We have maintained the current parkland acrage by building rooftop parks on the podium base throughout



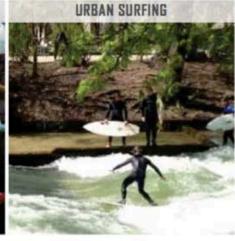


REC RIVER





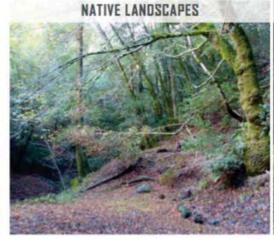


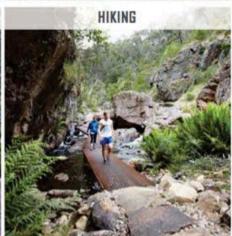


ECO CREEK



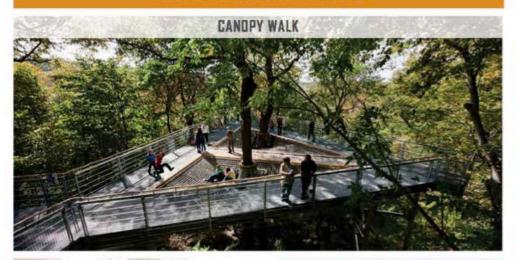


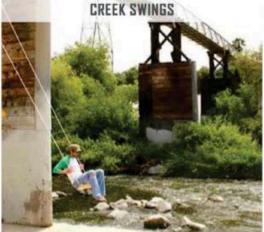


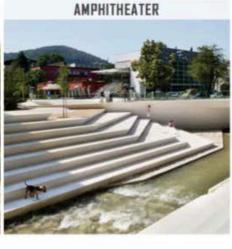


CONFLUENCE POINT

ECOLOGICAL AUDITORIUM







TRAIL-HEAD

GATEWAY TO THE GUADALUPE

LODKOUT-CHART YOUR TRAIL







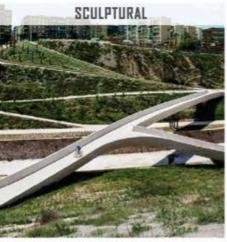




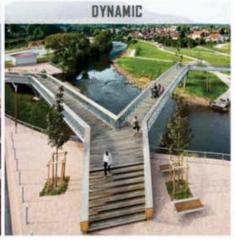
THE BRIDGE

CONNECTING PEOPLE + PLACES









GARDEN TERRACE







LITTLE ITALY

UNIQUE RETAIL + SHOPPING



SMALL SCALE NEIGHBORHOOD



EVENTS & CELEBRATIONS



THE PROMENADE

SHOP DINE STROLL ON THE WATER

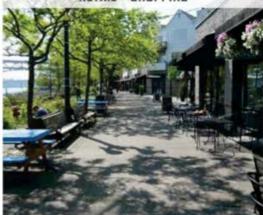
WATERFRONT DINING



CULTURE



RETAIL - SHOPPING



LEISURE



GUADALUPE RIVER PARK SAN JOSE, CA

BIG ART

EXISTING INSTALLATIONS







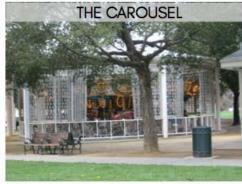


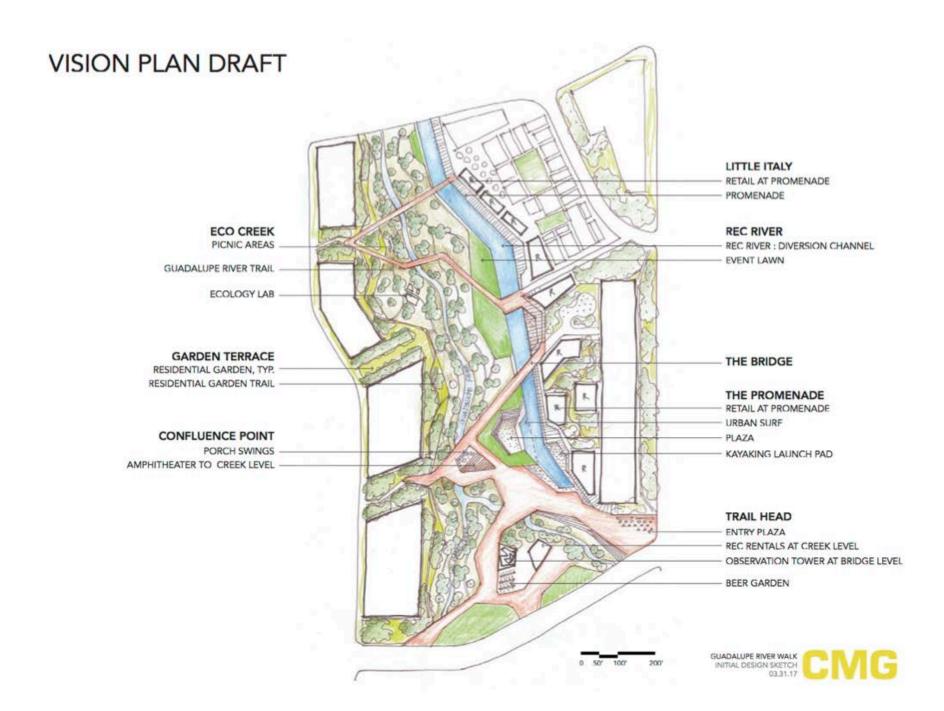


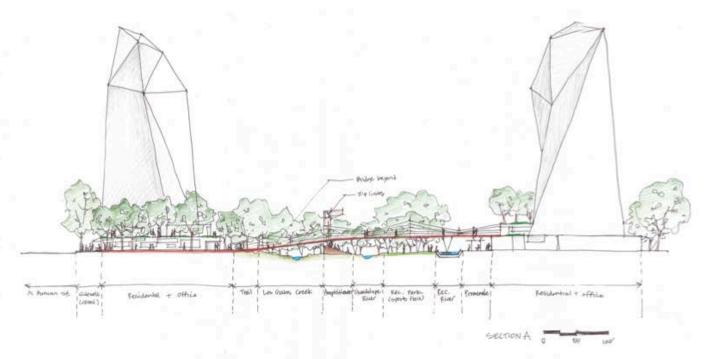




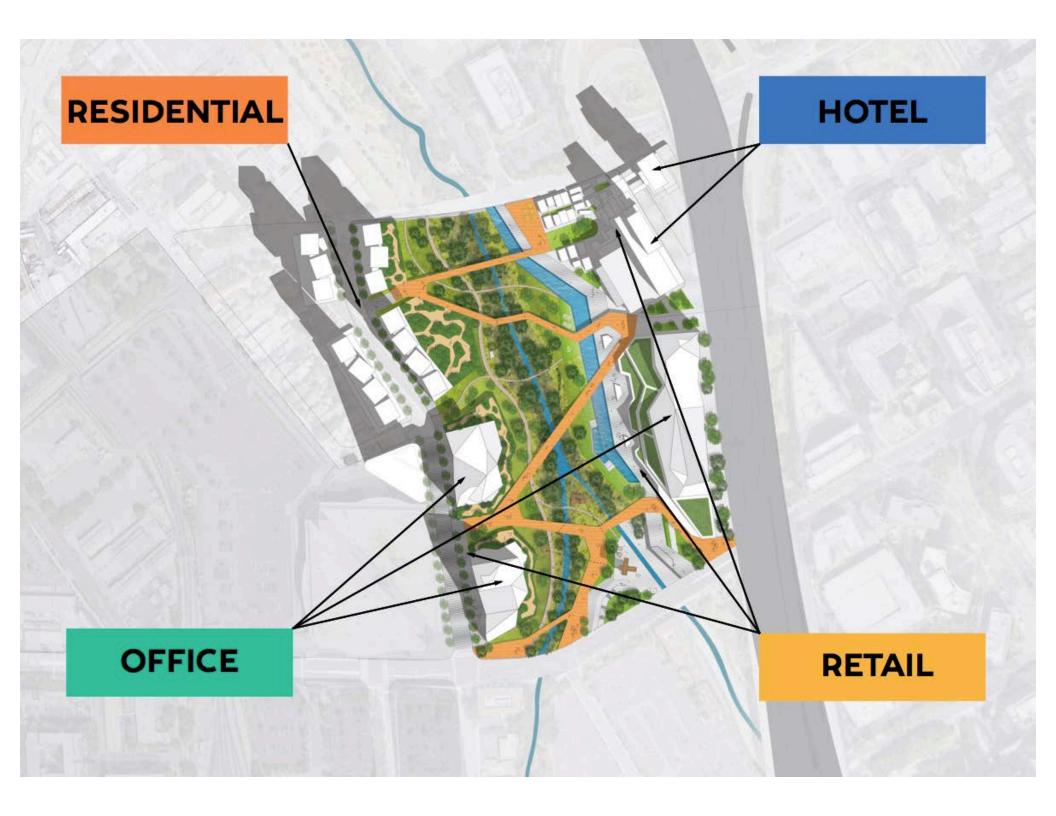












OFFICE

RESIDENTIAL

- 40,000 SQUARE FOOT FLOOR PLATES (AVG)
- FLOOR TO CEILING WINDOW SYSTEM
- PODIUM ROOFTOP GARDENS
- 3.8 MILLION SQUARE FEET

- MULTI-TOWER COMMUNITY
- AMENITY DECKS WITH VIEWS OF THE PARK
- 2,400 UNITS
- 2 MIILON SQUARE FEET

RETAIL

- ACTIVE PROMENADE RETAIL ENVIRONMENT
- 5 STORY TERRACED SHOPPING CENTER
- 420,000 SQUARE FEET OF SHOPPING

HOTEL

- DUAL BRAND HOTEL SITE
- EVENT AND MEETING SPACE WITH VIEWS
- 1100 KEYS
- 590,000 SQUARE FEET

PUBLIC

- ENJOY GREAT EATS & LIVE PERFORMANCES IN THE NEW LITTLE ITALY CENTRAL PLAZA
- -GREAT MEETING POINT AT SANTA CLARA STREET BART STATION
- ZIPLINE FROM SANTA CLARA STREET TO LITTLE ITALY
- RENT A KAYAK FOR THE DAY IN OUR SJ RAPIDS URBAN KAYAK EXPERIENCE
- RELAX OR STROLL THROUGH OUR MEANDERING BRIDGES AND TRAIL UPGRADES
- LEARN ABOUT THE NATURAL ENVIRONMENT THROUGH GRPC'S VISITOR CENTER TOURS
- GATHER FRIENDS FOR VOLLEYBALL OR BOCCE, OR A GAME OF FRISBEE ON THE GREEN
- ENJOY TIME WITH FRIENDS AND FAMILY AT ONE OF THE 50 RESTURANTS AND SHOPS AT THE PROMENADE















